

PLANET-FRIENDLY WATERPROOF FLOORING



PVC-FREE

THE ULTIMATE SUSTAINABLE HARD SURFACE FLOORING

Unleash the power of a monumental leap in flooring innovation – a game-changing, PVC-free resilient flooring that surpasses all hard surface options in both aesthetics and performance. Witness the unrivaled standard it sets for unmatched durability and timeless elegance, rewriting the very definition of flooring excellence.

NEXT-GEN SUSTAINABLE RESILIENT FLOORING

- Advanced performance with premium features
- High-definition visuals with superior embossed surface textures
- GenuEdge™ technology for a more beautiful, natural-looking edge
- Premium cushion for better sound reduction and durability
- Tough, dent-resistant construction

SUPERIOR PERFORMANCE, DURABILITY, AND EASY MAINTENANCE

- 100% waterproof surface to prevent all water penetration
- 3x greater scratch resistance than typical LVT*
- Stain-resistant surface for easier cleaning
- Uniclic® installation system to prevent breakage
- Seamlessly combines lightweight design with exceptional durability

RPC

RENEWABLE POLYMER CORE

A NEW, SUSTAINABLE ALTERNATIVE FOR LUXURY WATERPROOF FLOORING

3X MORE SCRATCH RESISTANT THAN LVT*

70%

TOTAL RECYCLED CONTENT

80%

ORGANIC, RENEWABLE CORE

PVC-FREE
CORE AND WEAR LAYER

WetProtect Surface & Subfloor Warranty

Light Commercial Warranty

Pet Scratch Protection Warranty



Learn more about PureTech.
Open camera and scan.

Installed flooring may vary from printed image or sample.
*Determined by force-based testing using a sclerometer.